





# CLOUD MEDIA MARKETING ONBOARDING PACKET

FOR: NEIGHBORHOOD STUDIOS OF FAIRFIELD COUNTY

## PURPOSE

The purpose of this document is to gather all of the information needed in order together in one quick and easy-to-use packet. This will be used as a guide to all of the digital marketing strategies employed by Cloud Media Marketing and the brand moving forward.

## CHECKLIST

-  Yearly Overview
-  Monthly Themes
-  Branding Guide
-  Access to Tools

## BRANDING GUIDE

Logo

Fonts

Colors (#HEX)

## COMMUNICATIONS

Does the team communicate via email, text, Slack, or in another way? How are files shared? Is there a CRM system in place?

## ACCESS TO TOOLS

